## MM) # 05/15

## NCC Cable System Order

Comments: 10.24 REV to convert booke		Survey National Live+SD 2BK Oct15-Nov15	Status Not accepted	Phone (214) 932-2910	Office Dallas	Sales Coordinator Hayley Noga	AE Jenny Morrison		Market Milwaukee-Racine	1 Name	
10.24 REV to convert bookends to 30s. Political Order. Please review and confirm thansk!										WI	WI
lease review and confirm	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code	Client Code		
n thansk!	Approval Required	Households				1056				Wisconsin Prosperity	Strother Nuckels Strategies c/o Hulsen Wisconsin Prosperity
	CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines Total # of Week	Version Show All Lines Total # of Week
	\$25.00	54.5							ŝ	ŝ	XS.
	СРМ	GIMP	Cost Per Point	100.0							2 Vs. 1
	\$152.39	8964			101	\$1,161.10	\$204.90	\$1,366.00	\$1,366.00	\$1,366.00	\$1,366.00

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	CNN	CNN EM	10/24/16 1	10/30/16	05:00	09:00		×	×	×	×	×	×	0.20		29	29 12		12	12 \$15.00
2	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	×	$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$	0.10	$\dashv$	24	24 2		2	2 \$15.00
ω	CNN	CNN EF	10/24/16 1	0/30/16	16:00	19:00		×	×	×	×	×	×	0.30	-	54	54 6		6	6 \$16.00
4	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	×	_	_	$\dashv$	$\dashv$	$\dashv$		0.30		0 48		48	48 1 \$	48 1 \$16.00
Oī	CNN	CNN PT	10/24/16 1	0/30/16	19:00	24:00		×	×	×	×	×	×	0.30	0	0 56		56	56 12	56 12 \$20.00
6	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	×	_			_			0.20	0	0 33		33	33 2	33 2 \$20.00
7	MNBC	MNBC EM	10/24/16 1	10/30/16	05:00	09:00		×	×	×	×	×	×	0.60	ő	92		92 1	92 12	92 12 \$11,00
8	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	×	_		-		$\dashv$		0.60	0	0 106		106	106 2	106 2 \$11.00
9	MNBC	MNBC EF	10/24/16 1	10/30/16	16:00	19:00		×	×	×	×	×	×	0.70	_	113	-	113	113 8	113 8 \$12.00
10	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00	×					-		0.80	_	138		138	138 2	138 2 \$12.00
<u>-</u>	MNBC	MNBC PT	10/24/16 1	10/30/16	19:00	24:00		×	×	×	×	×	×	0.80	0	138		138	138 12	138 12 \$15.00
12	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	×	_			_	-		1.00	-	0 157		157	157 2	157 2 \$15.00
3	HALL	HALL EF	10/24/16 1	10/30/16	16:00	19:00		×	×	×	×	×	×	0.60	ő	94	_	94	94 8	94 8 \$9.00
4	HALL	HALL EF	10/31/16	11/6/16	16:00	19:00	×			-	-	$\dashv$	_	0.40	-	64		64	64 2	64 2 \$9.00
15	HALL	HALL PT	10/24/16 1	10/30/16	19:00	24:00		×	×	×	×	×	×	0.70	_	113	-	113	113 12	113 12 \$11.00
16	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	×		_			_		0.50	0	0 78		78	78 2	78 2 \$11.00

## NCC Cable System Order

Order#	62355497	Flight Dates	10/24/16 - 11/06/16	Update Date		10/24/16	
Syscode	4477	Agency	Strother Nuckels Strategies c/o Hulsen	Version		2 Vs. 1	
System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Prosperity	Show All Lines			
Market	Milwaukee-Racine			Total # of Weeks	ks		2
		Client Code		Total			\$1,366.00
AE	Jenny Morrison	Product Code		Commission			\$204.90
Sales Coordinator	Hayley Noga	Est Code	1056	Net Total			\$1,161.10
Office	Dallas	Product Name		Total Spots			101
Phone	(214) 932-2910	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Point	
Survey	National Live+SD 2BK Oct15-Nov15	Primary Demo	Households	GRP	54.5	GIMP	8964
1		Makegood Policy	Approval Required	CPP	\$25.00	CPM	\$152.39

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Comments:

10.24 REV to convert bookends to 30s. Political Order, Please review and confirm thansk!

				Please Note: New lines have been added from another MSL	Note:	New II	nes	ha	Ve.	bee	n a	dd	ed fro	om an	other	MSL o	order.			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≥	1	8	-	П	S	W T F S S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Commen
17	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						×	×	0.90	150	4	\$9.00	\$36.00	30	NCR 10/31/1

								-		-			_			-				
17	HALL	HALL HALL W		10/24/16	10/24/16 10/30/16 09:00	09:00	19:00				×	X X 0.90	0.90	150	4	\$9.00	\$36.00	30	30 NCR 10/31/16-11/08/16	-11/08/16
		Oct 2016	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017	Dec 2016	Jan 2017	Feb	2017	Mar 2	2017	Apr	2017	Ma	y 2017	Jur	2017	Jul 201	7 Aug	2017	Sep 2017	Total
SPOTS	0,	86	15	0	0		0	0			0		0		0	0		0	0	101
AMT		\$1,164.00	\$202.00	\$0.00	\$0.00	s	\$0.00	\$0.00	8	\$(	\$0.00		\$0.00	<del>69</del>	\$0.00	\$0.00	\$0.00	.00	\$0.00	\$1,366.00

SYSTEM APP: 62355497 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 | SALES ACCT

Date Printed

10/24/16